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DEA names firm-wide transportation marketing manager

PORTLAND, Ore. – October 4, 2010 - David Evans and Associates, Inc. (DEA) has named Sheila Muckridge marketing manager for the firm's Transportation Business Unit. Muckridge was formerly DEA's Oregon Region Marketing Manager.

Muckridge joined DEA in 2005 as a senior transportation marketer and was promoted to the Portland office business development director in 2007. In 2009, she was named Oregon Region marketing manager. She is a former board member of Women in Transportation (WTS), Portland chapter and is a current Society of Marketing Professional Services (SMPS) member.

DEA has 17 offices in seven states. Transportation projects account for roughly 70 percent of the firm's annual revenue. Current projects include the Columbia River Crossing and the Milwaukie Light Rail both in Portland, Ore., FasTracks light rail in Denver, Colo., and overseeing the rebuilding of the transportation core at the site of the former World Trade Center in Manhattan. Major clients include the departments of transportation for Washington, Oregon, Idaho, and Colorado; the Federal Transit Authority; Bonneville Power Administration; and the National Oceanic and Atmospheric Administration (NOAA).



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